

NOVEMBER/DECEMBER 2019

BSBA56 — E-BUSINESS (SBS III)

Time : Three hours

Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.



1. Define E-commerce.
- 2★ What is Network Infrastructure?
3. What is communication media?
4. Write about wireless network.
5. Define protocol.
6. What do you mean by client-server network?
7. What is website?
8. Write on webpage.
9. Write the use of payment cards.
10. What is the purpose of E-Wallet?

SECTION B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) Write the advantages of E-commerce.

Or

- (b) Describe the types of E-commerce models.

12. (a) Write short notes on types of network.

Or

- (b) Explain about dial-up connection.

13. (a) Write a note on types of protocols.

Or

- (b) Describe client-server network.

14. (a) Explain about EDI.

Or

- (b) Briefly write the applications of EDI.

15. (a) Write about Electronic cash.

Or

- (b) Describe E-cheque.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Explain B2B Business model.

17. Elaborate the types of Networks.

18. Illustrate on Digital Signature.

19. Discuss about Business Application for Intranet.

20. Write a detailed note on Smart cards.

